



To be the best, you need to concentrate and focus on 'core activities' that contribute to your bottom line!

(Or ... Do what you do best, & outsource the rest.)

Many companies today are finding 65% - 75% of their time is being taken up by non-core activities, many of which involve employee and human resources issues.

And yet, success in business is determined not by how fast you work, but by focusing your attention correctly. Whether you are swinging a golf club, or whether you are making a business decision, timing is everything. So how can you manage your time wisely and devote more of your attention to activities that contribute to your bottom line? How can you make time? Find time? And take time to do the things that matter most to your business? In short, how can you make your business grow the way you want it to?

Quite simply: By doing what you do best and outsourcing the rest.

Experts are calling it the key to success in the new millennium. That's the power of outsourcing. And that's where we come in.

-
- **Managing People** • **Evaluating People**
 - **Compensating People** • **Training People**
 - **Teaching People** • **Finding People**
 - **Motivating People**

& all the administrative support that goes along with it.

With limited dollars, you can access all the expertise needed to support your human resource efforts.

Here's how it works. We send in a skilled HR Professional. Someone who can work with you, identify potential risks and exposures, analyze the business side of your operations, and make recommendations on how particular functions might be better served by 'outsourcing'. Then we'll make it happen.

We'll provide the human resources to do the job. And the people we provide will be on our payroll. So you won't have to worry about benefits – government

paperwork, severance, seniority, etc. And we'll give you guarantees. All you do is make a simple monthly payment. That's all. We'll look after the rest.

How much would it help your business?

If you could take some of the more onerous, time-consuming 'non-core' aspects of your operations and shift the management and responsibility to someone else? Someone outside of your company? Let them deal with it while you focus on the things you really do best!

Last year in the USA there was a 35% increase in outsourcing of HR functions by small and mid-sized businesses.

That's the power of outsourcing.

- Organizational Development
- Health & Safety
- Workers' Compensation
- Compliance Issues
- Recruitment
- Job Evaluation
- Employee Communication
- Labour Relations/Negotiations
- Training & Development
- Sexual Harassment Issues
- Workplace Diversity
- Compensation Planning
- Career Transition & Outplacement
- Pension & Benefit Administration
- Employee Benefit Communication
- Adult Education
- Executive & Management 'Coaching'
- Group Facilitation
- Interviewing, Assessment & Selection
- Retirement & Succession Planning
- ... & more.

We manage outsourcing in a wide variety of areas. We'll keep your costs in line and at the same time ensure you of high-quality support on a 'just in time' basis where and when you need it.